



# Best Night<sub>2020</sub>



## A CONNECTED COMMUNITY

### About the Cape and Islands United Way

Together — with our donors, volunteers, partners and sponsors — we work for a community where every child has an equal opportunity to thrive, every family has the resources to become self-reliant, and every person has a safe place to call home. The Cape and Islands United Way partners with more than 30 local nonprofits to fund programs that address these critical issues, making a positive difference in the lives of more than 50,000 people.



### The power of being a Best Night event sponsor

Our community comes together and shines at Best Night. More than one-third of the funds we distribute to our community is raised at our events, and most of that is raised at Best Night, now in it's 22nd year! In 2020, we will also be presenting Tony Shepley with a special visionary award to honor his many years of service to our community. Above all, your generosity as a sponsor has a direct impact on improving the lives of our friends and neighbors.

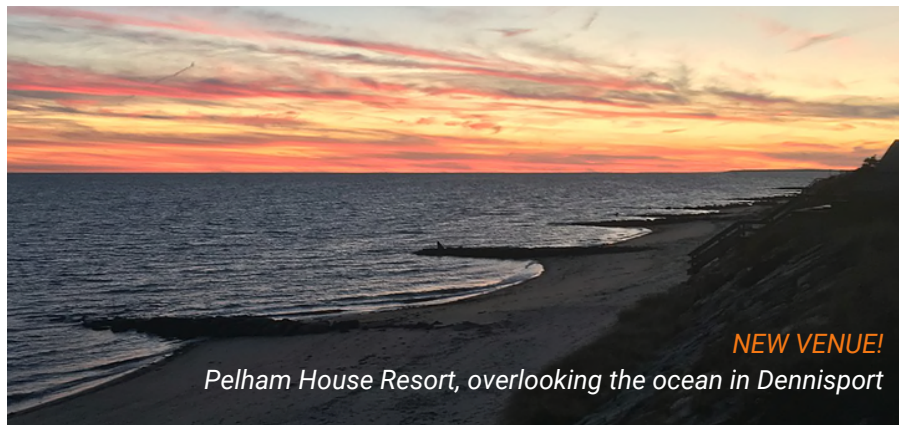


Cape and Islands United Way

508.775.4746  
[capeandislandsuw.org](http://capeandislandsuw.org)



**Sunday, June 28**



**NEW VENUE!**

*Pelham House Resort, overlooking the ocean in Dennisport*

## Sponsorship opportunities

### PLATINUM SPONSOR \$7,500

- One premium reserved table for 10
- Prominent signage and special verbal recognition from the podium during the program
- Opportunity to welcome guests from the stage
- Full-page color ad in program (front or back cover position)
- Logo and link on our website
- Email newsletter spotlight
- Social media spotlights throughout the year
- Invitation for you or an employee to participate on a Community Impact Team

### GOLD SPONSOR \$5,000

- One premium reserved table for 8
- Signage at event
- Full-page color ad in program
- Logo and link on our website
- Social media spotlights throughout the year

### SILVER SPONSOR \$3,500

- Table for 8
- Signage at event
- Half-page color ad in program
- Logo and link on our website
- Social media spotlight

### BRONZE SPONSOR \$2,000

- 4 event tickets
- Signage at event
- Half-page color ad in program
- Logo and link on our website
- Social media spotlight

### OTHER OPPORTUNITIES

- Sponsor the band \$1500
- Sponsor the floral arrangements \$1000
- Sponsor the guest favors \$1000
- Wine / signature cocktail sponsor \$1,000

## Sponsorship Level

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

☐ Band

☐ Flowers

☐ Favors

☐ Signature Cocktail

☐ I would like to be contacted regarding other sponsorship opportunities, such as an in kind donation.

**Please contact Mark Skala at [mskala@uwcapecod.org](mailto:mskala@uwcapecod.org) to become one of our event sponsors for 2020.**