



Power OF THE Purse



A Women United Event

About Women United

Women United is a global force of more than 75,000 women making a \$1.5 billion impact. We are bound together by our dedication to improving our community and creating opportunity. Here on the Cape and Islands, our mission is to engage driven, passionate women in philanthropy and service that strengthen local families and encourages career development and economic self-sufficiency for women.

Since our launch in 2017, Women United has:

- Invested more than \$75,000 into the local community
- Established our Strong from the Start initiative, focusing on the needs of children ages zero to three
- Placed more than 5,000 books in the hands of children each year
- Supported more than 100 families through community baby showers
- Created scholarships and financial assistance fund for college students



About the Event

September 23, 2020 at the Hyannisport Club

A woman's handbag can make a big impact. It can be a style statement, a practical tote for life's necessities, a proud symbol of success, a catchall so she is always prepared. At Power of the Purse, the purse is a metaphor for strength. At our 3rd annual event, we will come together to encourage, enlighten and engage women, children and families in our community. This annual fundraiser is anchored by an exciting silent and live auction with the opportunity to bid on some very special purses, bags, and accessories.



**Women
UNITED**



508.775.4746

capeandislandsuw.org/women-united

Sponsorship opportunities

HERMÈS SPONSOR \$5,000

- 8 event tickets with premium table location
- Recognition as lead sponsor in promotions and at event
- Full page ad in event program - inside cover position
- Logo and link on Cape & Islands United Way website
- Dedicated social media posts

CHANEL SPONSOR \$3,000

- 4 event tickets with premium table location
- Sponsor recognition at event
- Full page ad in event program
- Logo and link on Cape & Islands United Way website
- Dedicated social media post

DIOR SPONSOR \$2,000

- 2 event tickets
- Sponsor recognition at event
- Half page ad in event program
- Logo and link on Cape & Islands United Way website
- Dedicated social media post

GUCCI SPONSOR \$1,000

- 2 event tickets
- Half page ad in event program
- Logo and link on Cape & Islands United Way website

Sponsorship Level

☐ Hermès: \$5,000 ☐ Chanel: \$3,000 ☐ Dior: \$2,000 ☐ Gucci: \$1,000

☐ I would like to be contacted regarding other sponsorship opportunities, such as an in kind donation.

**Please contact Mark Skala at mskala@uwcapecod.org to
become one of our event sponsors for 2020.**